

There is Only One ASAP Program

With all due respect, there is only one ASAP Program. No other organization can approach what the ASAP Program has been able to achieve in working with teen substance abuse. Here are just some of reasons why ASAP is unique:

1. **Success.** Treatment programs only last when they are well-received by both parents and by the behavioral health community. No organization has the history of success enjoyed by the ASAP Program. On our website you can read dozens of hand-written testimonials from parents who enjoyed success with their teen in treatment at ASAP: www.asapaz.com
2. **Longevity.** The summer of 2016 saw ASAP celebrate its 25th anniversary. For each of the past 25 years, since 1991, the same three Arizona Psychologists have owned and operated the ASAP IOP Program at three sites (Phoenix, Mesa, Glendale) to cover the entire Phoenix metropolitan area. No other organization can make this claim.
3. **Reputation.** Please ask around. ASAP and its owners are very well-known in the community. Everywhere across the Valley hospitals, treatment programs, private practitioners, physicians, and schools will gladly share with you our fine reputation, unmatched in Arizona.
4. **Expertise.** ASAP was founded by, and remains to this day owned and operated by, three Arizona psychologists with many decades of expertise as specialists in the treatment of adolescent substance abuse: Dr. Curtis Walling, Dr. Mark Rohde, and Dr. Phil Lett. All of these men have been licensed psychologists in Arizona since the 1980's. Their combined expertise in this field is unmatched.
5. **Focus.** ASAP is, and always has been and always will be, focused solely on teen substance abuse. Far greater success is seen with this focus than with any other program that combines teens with mental health and substance abuse issues.
6. **Treatment Model.** Much of ASAP's success in treating teens over the years can be attributed to our model of "whatever works." Treatment at ASAP has always been eclectic and based on "best practices" and evidenced-based therapies. Never is treatment solely something like cognitive-behavioral therapy, or the 12-steps, or any singular model. Broad, evidence-based treatments are superior.

Again, with ALL due respect, there is only one ASAP Program. No other organization comes remotely close to matching ASAP. We provide this evidence not to brag, but to give parents the best information available as they make critical choices for their teen's care.